



European Investment Project Portal

*The meeting place
for promoters and investors*

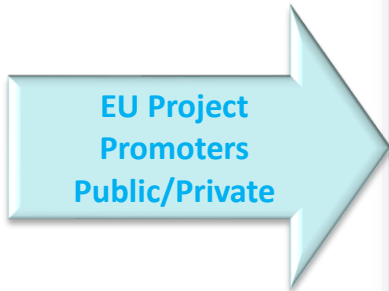
Filipa Ramalho -
European Commission

1. What is the European Investment Project Portal?

The European Investment Project Portal (EIPP) ec.europa.eu/eipp

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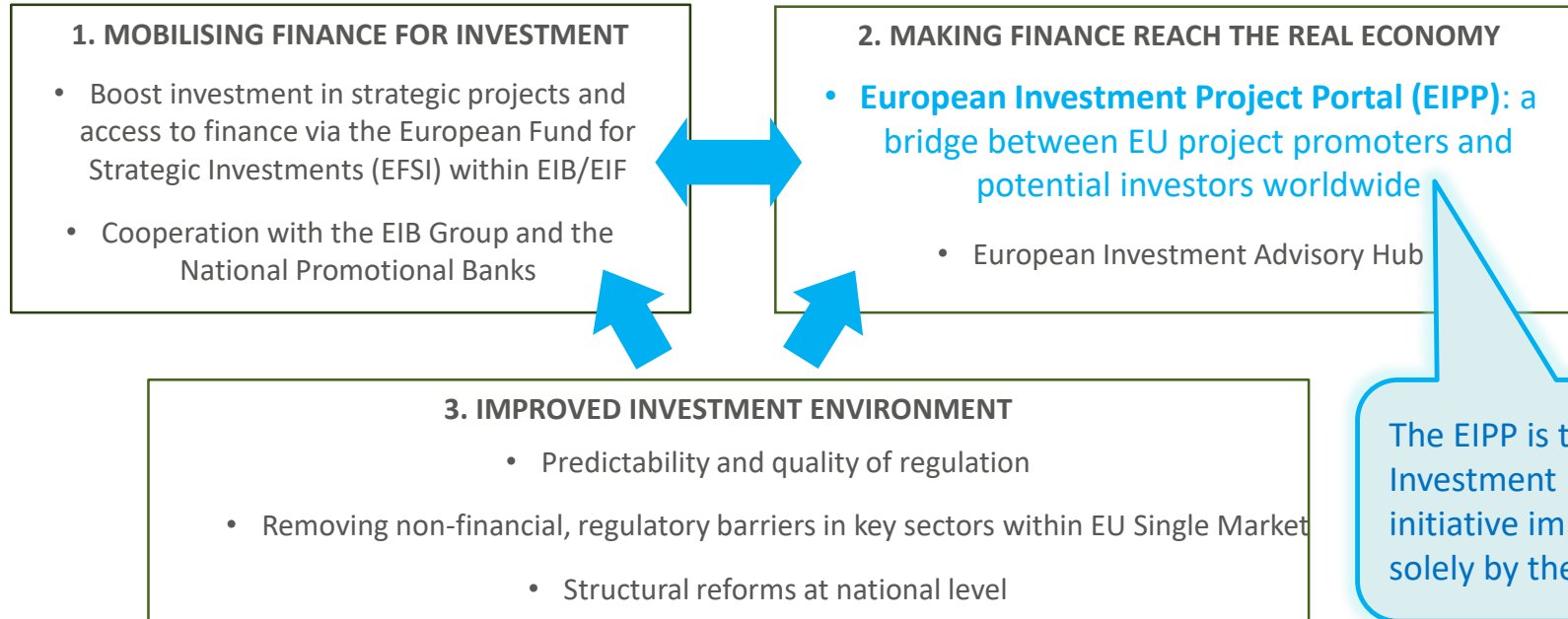
A screenshot of the European Investment Project Portal (EIPP) website. The header reads "European Investment Project Portal (EIPP)" and "The meeting place for project promoters and investors". Below the header is an update message: "Update: Log in to EIPP and submit your project for free; minimum project size is now EUR 1 million". The main content area features a video player on the left with a play button and a "my organisation" section. To the right of the video is the "About the EIPP" section, which includes text about registering projects and finding investment opportunities. At the bottom, there are four buttons: "SEARCH ALL PROJECTS" (363 investment opportunities to choose from), "ADD YOUR PROJECT", "REGISTER AS AN INVESTOR", and "FIND INFRASTRUCTURE AND INNOVATION PROJECTS" and "FIND START-UP AND SME PROJECTS".



- The EU Online Matchmaking Portal → Connecting EU project promoters with investors worldwide
- Launched in June 2016, it now has **over 360 projects** – covering 25 high economic-value sectors
- Its goal is to help the financing of EU investment projects and create jobs across the EU:
 - ✓ *Giving EU investment projects greater visibility to investors across the world*
 - ✓ *Providing global investors with attractive investment project opportunities in the EU*
- Investment projects are displayed in a user-friendly format, searchable by customisable criteria
- The EIPP is a **Fast, Easy and Free** tool – facilitating connections and investment in the EU

1. What is the EIPP?

The Investment Plan for Europe: Pillar II



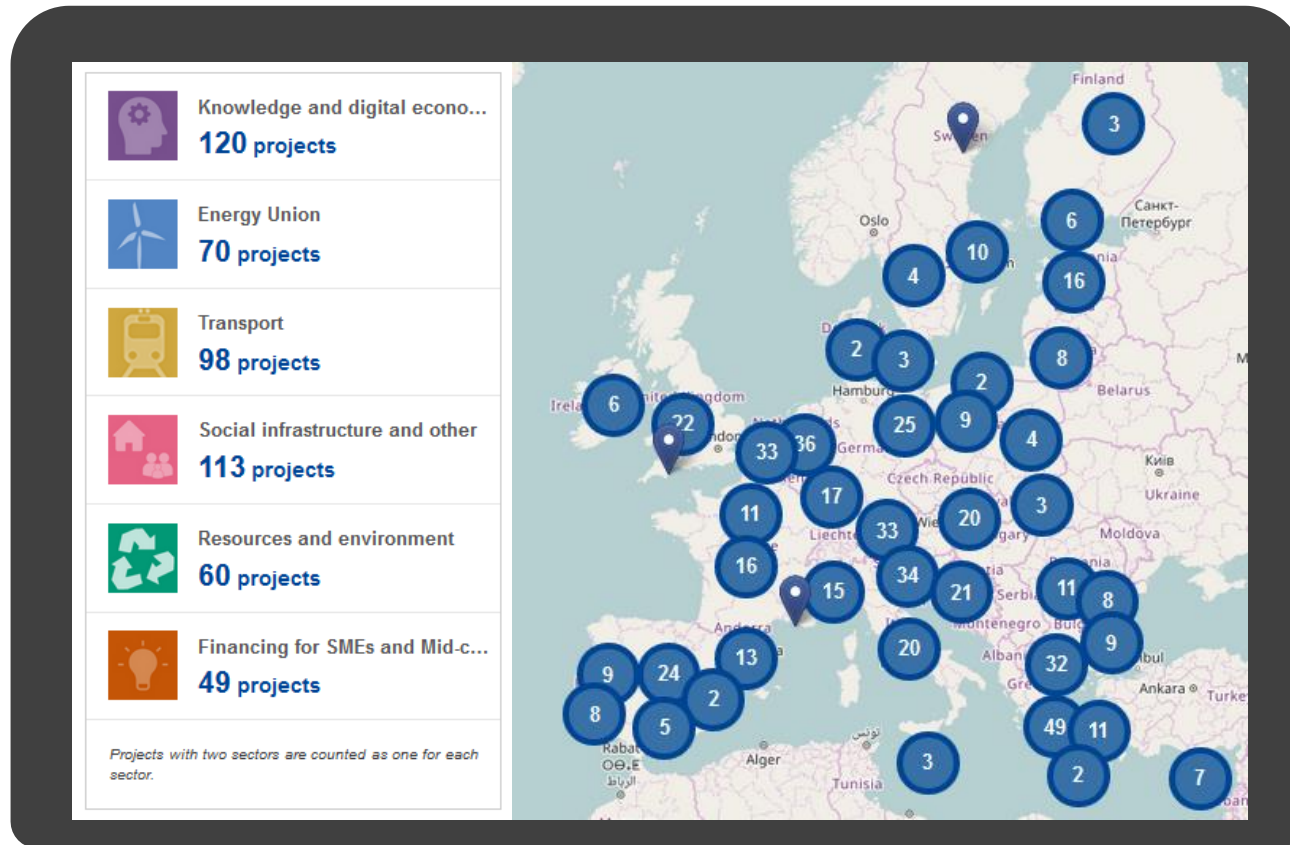
The EIPP is the only Investment Plan for Europe initiative implemented solely by the Commission.

The Investment Plan for Europe encompasses 3 pillars:

- Pillar I: Mobilising finance for investment, Pillar II: making finance reach the real economy and Pillar III: Improving the investment environment.
- **Pillar II consists of the European Investment Project Portal and the European Investment Advisory Hub**
- The two are managed separately: with the EIPP managed by the Commission only, with no involvement of the EIB

1. What is the EIPP?

Projects by Sector & Map View



1. What is the EIPP?

Projects Card View

The image shows a tablet displaying four project cards in a 2x2 grid. Each card provides details for a specific project, including its name, financing status, a brief description, sector, and geographical location.

- EMOBOT:** 30% financed. Short description: Smart Emotional Mentor-Robot to Engage and Motivate Children. Sector: Human Capital, Education & Training; Research, Development & Innovation. Country, Region: Spain [Comunidad Valenciana].
- Speak Up!-Learn UP!:** 20% financed. Short description: We offer a digital platform for schools and the sport infrastructure containing SPEAK UP! an app for young people to anonymously report misdemeanours, incl. a management system for the school. Sector: Human Capital, Education & Training; Health. Country, Region: Sweden [Stockholms län]; Netherlands; United Kingdom.
- knok healthcare:** 50% financed. Short description: Your healthcare, everywhere. Sector: Health; Social Infrastructure, Social and Solidarity; Economy. Country, Region: Portugal [Norte]; Spain [Comunidad de Madrid]; Italy [Veneto].
- Unispotter:** 5% financed. Short description: Universities spend €3.4b on agent commissions (doubling by 2024). Like Monster.com in the recruiting industry, Unispotter is transforming the higher education student recruitment market. Sector: Other Digital, including Content and Services; Human Capital, Education & Training. Country, Region: Austria [Wien]; Estonia.

2. The Problem

Projects do not have visibility & Investors struggle to find the right projects

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Projects struggle to make their project **visible**, reach investors and get the **investment** they need to **grow**

Investors have **no time** to go to **various sources** to **look for** suitable **projects** and it is **difficult** to find the **right investment opportunities**



3. The Answer

For Companies and their Projects

1. **Minimum project size only EUR 1 million**, providing more opportunities for smaller projects such as those presented by **Startups** and SMEs
2. **Free online registration and publication** of companies and their projects – in any EU language
3. **Direct contact** from investors via the "**Contact this promoter**" button
4. **EIPP matchmaking events** participation: Meeting investors **one-to-one**

3. The Answer

For Investors

1. **One-stop-shop** offering a wide range of **over 360 investment projects** from **every major sector** of the EU economy and **EU country**
2. **User-friendly search** tool and filtering **criteria**
3. **Automatic notifications** on newly published projects and **tailored updates**
4. **Direct contact** in one click via the "**Contact this promoter**" button
5. **EIPP matchmaking events** participation: Meeting companies **one-to-one**

4. Frequently Asked Questions

Does my project have to be based in the EU to be published on the Portal?



Yes. However, cross-border projects with non-EU countries are also permitted as long as the investment takes place, at least partially, in one of the EU MS.

Does the Portal provide financing?



The EIPP does not provide financing. It acts as a bridge between EU-based project promoters and investors worldwide.

Is the Portal linked to EFSI?



No, the publication of a project on the Portal is neither a guarantee of, nor a precondition for obtaining EFSI financing.

Is publishing a project on the Portal free of charge?



Yes, publication is free for all projects.

As an investor, do I have to be EU-based?



No. Investors can be based anywhere in the world.

Thank you

Filipa Ramalho - European Commission

filipa.ramalho@ec.europa.eu



@ecfin #EIPP

www.ec.europa.eu/eipp

eipp-helpdesk@ec.europa.eu